IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Barbara Rae Ryan)	Examiner:	Retta, Yehdega
Application No.:	10/659,228)	Attny Doc.:	54151.19US1
Filing Date:	September 10, 2003)	Art Unit:	3622
Title:	Method and System For Providing Benefits To Retail Consumers)		

RESPONSE TO OFFICE ACTION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated December 29, 2009 please enter the amendments to the claims that begin on page 2 of this paper and please consider the remarks which begin on page 4 of this paper.

By: Name: Gladvs Negron-Munoz

<u>Certificate of Electronic Transmission</u>: The undersigned hereby certifies that this document is being transmitted electronically to the U.S. Patent and Trademark Office via EFS-Web on this 25th day of March, 2010.